

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: SAHO  
Application No.: 10/589,979  
Filed: 6/27/2007  
Title: SYSTEM AND METHOD FOR SUPPORTING DOMESTIC TREATED WATER TRANSACTION, AND RECORDING MEDIUM ON WHICH PROGRAM THEREOF IS RECORDED  
Art Unit: 3689      Exr.: H. RIVIERE      **CONF. No.: 2814**

**REQUEST FOR RECONSIDERATION**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

March 17, 2011

Sir:

In response to the Office Action dated November 17, 2010, the period of response for which extension is requested by the attached Petition for Extension of Time, reconsideration and allowance of this application is respectfully requested for the reasons set forth below.

In particular, reconsideration and allowance of claims 1-17 over the 35 USC §103 rejection based on Tanaka (JP 2002-215731) in view of Kluss (USP 6,463,419) set forth in the Office Action is respectfully requested. With regard to this, the Office Action notes that the primary reference to Tanaka is directed to marketing and sale of water based on a supply and demand market. With regard to this, the Office Action admits on page 4 that Tanaka does not teach the details of "how to market and sell this supply of treated water." With regard to such details, each of the independent claims 1, 4 and 5 specifically defines that the present invention is directed to either a domestic treated water transaction supporting system or method directed to: